

Passport Parking

Email Marketing

Content



Subject Line: Allow us to introduce [City Name]'s new parking app – **Passport Parking!**

Header Image:



Using Passport Parking is easy!

1. Download the Passport Parking app from the [Apple App Store](#) or [Google Play store](#).
2. Create an account with your mobile phone number or email address.
3. Park anywhere you see Passport Parking app signs & decals.
4. Pay for your parking session from your phone.
5. Extend your time remotely if you'd like to stay longer!

What are the benefits of using Passport Parking?

- **No coins, no problem:**
 - Pay quickly and securely with your phone.
 - Forget refilling the meter in the rain or braving the cold.
- **Stress-free parking:**
 - Get alerts when your parking session is about to end.
 - Stop worrying about how much time is left on the meter.

- **No need to rush:**
 - Add time to your parking session directly from your phone.
 - Your plans change, your parking spot shouldn't. Simply extend your parking session via our app.
- **Easy expenses:**
 - Receive email receipts at the end of your parking session.
 - Expenses made easy, manage your parking history through the mobile app.

Still have questions? [Check out our FAQs.](#)