



# Delivering access and equity with Passport's mobility management platform

Data shows that mobility in and around a city can present various equity issues, particularly for low income residents and communities of color. The poorest 20 percent of Americans spend 40% of their take home pay on transportation (mostly for private vehicle expenses), while those who make \$71,898+ only spend 13%.

Without adequate technology and infrastructure to provide insights for strategic decisions and policy changes, the divide across racial, disabled, low income and other underserved populations can widen even further.

## Creating more livable and equitable communities

Passport's platform provides cities with a foundation that can be used to provide mobility access to disadvantaged groups -- through one innovative system, cities can analyze their mobility data, enable seamless integrations and enact changes to their environments that benefit all communities they serve.

## Cities can use Passport's platform to:

### Make paying for parking easy

Cities need to make paying for parking seamless and convenient for people without smartphones and the unbanked or under-banked.

Passport allows parkers without smartphones to pay through an Interactive Voice Response (IVR) or a web

browser. Additionally, unbanked and under-banked parkers can be given preloaded wallets or gift cards to pay for their parking sessions online or in person.

### Provide access for the disabled

Enabling parking payments within any application allows for ADA accessibility apps to allow their users to easily pay for parking.

Passport is actively partnering with these types of services, like iAccess Life, an app that lets users with disabilities rate, review and research places based on accessibility to ensure they can accommodate their needs. Rather than searching for meters or downloading a separate app, they'll have a more accessible way to pay for parking.



## Redistribute vehicles to areas in need

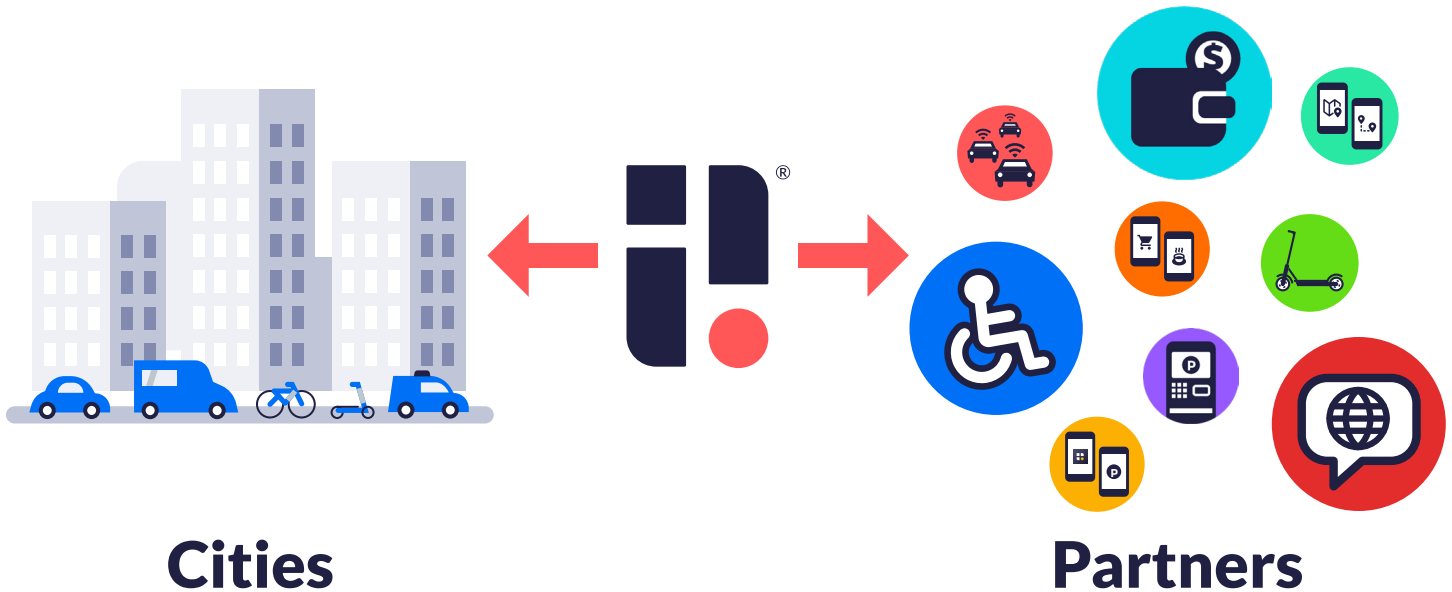
Delivery fleets, scooters, dockless bikes and rideshare services can be charged for time spent at the curb to incentivize proper distribution across all communities, including underserved areas.

Passport can implement various pricing structures based on time and location to encourage turnover along valuable curbspace. This ensures these services are more readily available in the areas that need them most, such as disadvantaged neighborhoods and along public transit lines.

## Meters and traditional parking apps aren't enough

Cities need to consider enabling an open ecosystem for parking. This allows anyone, including the underserved, to use the applications, systems and processes they already use in their daily lives to pay for parking.

Passport continues to grow its ecosystem of payment options to help cities solve real problems, while providing a centralized system to manage rates and rules across all providers. The possibilities are endless as new applications -- like multilingual or discount service apps -- are used to reduce inequity of access through parking technology, while ensuring cities can quickly adapt to the changes taking place in their communities.



To learn more about our solutions, contact us today.

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